

PTOWNWEST

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**WEBSITE**

**WELCOME AD PAK**

**June 2009**

*The mission of Ptownwest is to  
reconnect, promote and create gay  
community.*

PTownwest LLC  
P.O. Box 4106  
Chelmsford, MA 01824

FAX 978-250-4529  
E-MAIL [info@ptownwest.com](mailto:info@ptownwest.com)  
WEB SITE <http://www.ptownwest.com>



## Description

"There's no place like home..."

-Dorothy Gale, "Wizard of Oz"

PTownwest was founded in 2009 out of frustration over the ability to *centrally* connect with the **GLBT** community. Born out of the unique connection that has always been a part of the freedom of Provincetown, Massachusetts; Ptownwest, LLC is designed to reconnect, promote and create gay community. As we assimilate into mainstream, it is important to remember our unique culture, roots and relationships.

Ptownwest LLC provides that opportunity. Its aim is to be a central meeting place: reconnecting with old friends, finding new friends, collecting stories and photos, and informing the community about the events of today. Ptownwest also strives to be the one location for all things **GLBT**: human rights, legal, social services, clubs, shopping, traveling, dining and entertainment.

Ptownwest will work tirelessly to be your gateway to our community no matter where you are in the world.

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## Mission/Vision Statement

The mission of Ptownwest is to reconnect, promote and create gay community.

As we assimilate into mainstream, it is important to remember our unique culture, roots and relationships. We provide the resources for **GLBT** and gay-friendly community. We strive to connect on a local and global level.

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## Web Advertisement Pricing Structure

***Place your AD at: [www.ptownwest.com](http://www.ptownwest.com)***

**Premium - \$150.00/year**

Includes: 120 x 90 pixels customized ad display including client's customized art work, logo, address, web link and phone numbers; 12 month contract

**Deluxe - \$100.00/year**

Includes: client's logo, address, web link and phone numbers; 12 month contract

**For a Deluxe Ad, please mail \$100 payable to Ptownwest LLC P.O. Box 4106 Chelmsford, MA 01824 and email the information below to [Rachel@ptownwest.com](mailto:Rachel@ptownwest.com).**

**Remember to include all this information...**

Business Name  
Address  
Telephone  
Fax  
Email  
Contact info  
Brief description of your product (25 words or less)

***For premium Ad, Please include your artwork and the contact information above in an email to: [Rachel@ptownwest.com](mailto:Rachel@ptownwest.com). Please mail \$150 payable to Ptownwest LLC P.O. Box 4106 Chelmsford, MA 01824***

*Artwork should be in JPG, PDF, or GIF file format. Ptownwest reserves the right to refuse advertising based on content that would be deemed inappropriate for non mature audiences.*

**We look forward to seeing you as a wonderful addition to our community!**

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## Bios

### OPERATIONS DEPARTMENT

#### **Anita Connerty- Director of Customer Relations**

[anita@ptownwest.com](mailto:anita@ptownwest.com)

Anita is a professional drummer/vocalist in one of New England's finest function bands, and owner of a music school. Her music school provides Lessons, DJ Entertainment and Community Music.

#### **Jean Reed- Director of Operations**

[jean@ptownwest.com](mailto:jean@ptownwest.com)

Jean's extensive knowledge of business management provides the driving force behind Ptownwest. She is a successful business owner since 1989, serving the export and import community. Keeping products simple, useful and relevant is her forte.

### SALES DEPARTMENT

#### **Jim Naugler- Director of Business Development**

[jim@ptownwest.com](mailto:jim@ptownwest.com)

Jim has over 25 years of sales, sales management, business development, marketing and business ownership experience. Jim has sold *into* the tangible and intangible markets. He has excellent customer service skills. To Jim it's not just the sale, it's building long term customer relationships that matter.

#### **Michael Bialy- Director of Sales**

[michael@ptownwest.com](mailto:michael@ptownwest.com)

For the past 20 years Michael has worked in marketing tangible and intangible products. He possesses vast knowledge and experience in customer service. Michael holds a Bachelors Degree in Business Administration and *is currently* pursuing a Masters Degree in Secondary Education. He strives to create a brighter future through education.

### TECHNOLOGY DEPARTMENT

#### **Patti Lynch- Director of Quality**

[patti@ptownwest.com](mailto:patti@ptownwest.com)

As a test technician with 30 years in the electronics industry in technical troubleshooting, Patti oversees the quality of Ptownwest and assists in website design and graphics.

#### **Rachel Negris-Director of Technology Systems**

[rachel@ptownwest.com](mailto:rachel@ptownwest.com)

Rachel is our director of technology. She has done extensive Web design for many profit and non-profit companies. Rachel is a doctor of optometry with an "eye" for design.

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